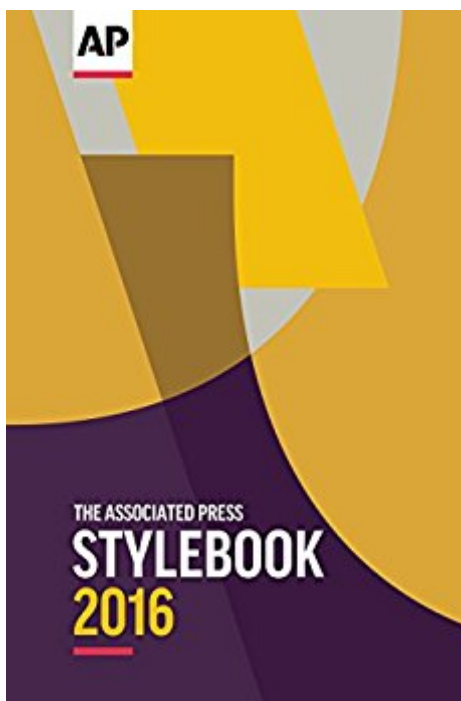


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The Associated Press Stylebook 2016



Synopsis

The 2016 edition of The Associated Press Stylebook and Briefing on Media Law includes nearly 250 new or revised entries – including lowercasing internet and web. The AP Stylebook is widely used as a writing and editing reference in newsrooms, classrooms and corporate offices worldwide. Updated regularly since its initial publication in 1953, the AP Stylebook provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists. Changes in the 2016 Stylebook include: 50 new and updated technology terms, including emoji, emoticon and metadata 36 new and updated entries in the food chapter, from arctic char to whisky/whiskey, and eight new and updated entries in the fashion chapter, including normcore and Uniqlo New entries discouraging the use of child prostitute and mistress; restricting spree to shopping or revelry, not killing; and using the number of firefighters or quantity of equipment sent to a fire, not the number of alarms DJ is now allowed on first reference, and spokesperson is recognized, in addition to spokesman and spokeswoman New guidance on the terms marijuana, cannabis and pot; cross dresser and transvestite; accident and crash; notorious and notoriety A new entry on data journalism With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors and students cannot afford to be without.

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